



Don't Fumble the Handoff

Creating a Smooth Move In Process

Move In is Stressful



How long after move in until new residents decide to renew?



5 seconds





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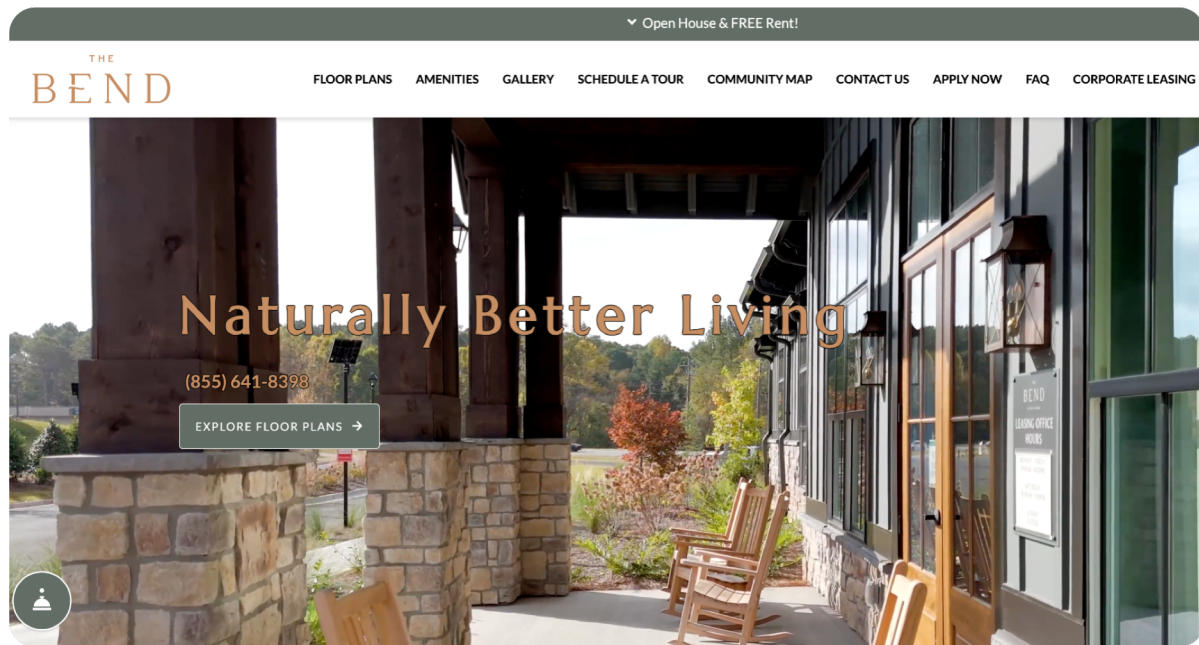
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Rently

Objective

Learn how to ensure Marketing and Ops work together to create a seamless renter journey from lead-to-lease while maintaining the integrity of your brand throughout



What would you expect the experience to be at this community?



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4 WEEKS FREE ON FUTURE AVAILABILITY AND 6 WEEKS FREE ON RENT READY HOMES!

ARRIVÉ SEATTLE

APARTMENTS PENTHOUSE AMENITIES BELLTOWN TOUR OPTIONS GALLERY FAQs

BOOK A TOUR APPLY NOW

YOU BELONG HERE

Arrivé – Downtown Seattle, WA Apartments

Lavish living is realized in our 1, 2, and 3-bedroom apartments in Downtown Seattle, WA, where exceptional service and access to hotel concierge amenities combine to create a personalized apartment living experience. Arrivé is conveniently located near world-class employers and within walking distance of award-winning restaurants, nightlife, and iconic attractions.

[VIEW FULL VIDEO](#)

41 FLOORS OF BREATHTAKING VIEWS

Our 30 floors of superior apartments sit conveniently above The Sound Hotel at Belltown, surrounded by the Seattle cityscape, Elliot Bay and Lake Union. Our premiere penthouses feature elevated in-unit finishes and unparalleled views.

[PENTHOUSES](#)

ELEVATED AMENITIES, IN MORE WAYS THAN ONE

Turn Your Brand Values into a Brand Experience

- Work with Sales to make your values real
- Get buy-in from Ops to maintain the experience



Communication is Key

- Consistency through all touchpoints, channels, and people
- Internal communication is just as important as communication with prospects/new residents
- Educate new residents on technology and emergency info via multiple touchpoints and channels



Keeping Automation Authentic

- Find the balance between human vs automated/AI
- Reassure site teams of their importance and reasons for implementing automation
- Human touch will ALWAYS be central to the experience



Now it's your turn!

Do your property websites match their lived experience?

